

Rohit Kashyap

UI/UX DESIGNER • FRONT-END DEVELOPER

CONTACT

career.rohitkashyap@gmail.com
Delhi, India
linkedin.com/in/rohitkashyap
behance.net/RKashyap
dribbble.com/srkashyap
github.com/Gusek-master

AT A GLANCE

14 years designing and building for the web
100+ research publications designed
50+ event sites designed and built
1,000+ shipments on ShipBahi, my own product

DESIGN

- UI/UX design
- Wireframing
- UX research
- Design systems
- Prototyping
- Data visualization
- Infographics
- Report design
- Brand identity

BUILD

- HTML
- CSS
- JavaScript
- HubSpot CMS
- Webflow
- AI-assisted dev
- Claude Code

TOOLS

- Figma
- Adobe XD
- InDesign
- Canva
- Pitch

EDUCATION

B.Com
Delhi University

Designer who builds. For 14 years I've turned complex data into clear, visual stories, from research reports and infographics to the websites that launch them, and I write the front-end code myself.

Experience

Associate Design Director • Incisiv

Apr 2023 – Present

GURUGRAM • HYBRID

- Lead end-to-end design across UI mockups, infographics and report design, turning complex research data into clear stories for reports, pitch decks and presentations.
- Design and maintain reusable design systems that keep products and teams consistent and fast.
- Design and build event microsites and research landing pages for partners including Google Cloud, Verizon, Blue Yonder, Accenture and Manhattan Associates.
- Build interactive prototypes and production-ready interfaces in Figma, Adobe XD, Canva and Pitch; write clean HTML and CSS with working JavaScript.
- Use AI-assisted development, including Claude Code, to prototype and ship internal tools and to build and document design systems.

Senior User Interface Designer • Incisiv

Apr 2017 – Apr 2023

- Designed research reports, benchmarks and infographics for retail and consumer-goods studies.
- Designed and built the first generation of Incisiv's event and report websites, including Rock & Roll Underground and the Speakeasy series.

Web & Graphic Designer • Winculum

Aug 2013 – Apr 2017

- Designed websites, logos and marketing graphics for client brands.
- Turned designs into working HTML and CSS pages and launched them alongside developers.

Web & Graphic Designer • Sopantech

Aug 2012 – Jul 2013

- Designed logos, brand graphics and web page layouts from client requirements.
- Converted mockups into functional static websites in HTML and CSS, working with developers for pixel-perfect results.

Independent project

ShipBahi • shipbahi.in

Design + build

Courier operations software for small international courier businesses: rate comparison, quotations, bookings, shipment tracking and GST invoicing in one workspace. Designed and built end to end.

2 businesses in daily use • 1,000+ shipments • 100+ invoices